



EVE FURCHGOTT / BLUE HERON MULTIMEDIA

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Master of both traditional fine arts and computer graphics/multimedia skills

GENERAL SKILLS

Illustration: children's books, educational, commercial, scientific, medical, cartooning, advertising

Graphic design and production for print media: logos, books, brochures, newsletters, newspapers, annual reports, image packages, advertising, packaging, image manipulation, color seps, T-shirts, pre-press, photography, copywriting, editing

Graphic design for electronic media and internet: animation, presentations, interface and web design, storyboards

Fine arts: printmaking, painting, drawing, sculpture

I have worked extensively with clients in the corporate, small business, education, science, nonprofit and entertainment fields.

I have worked successfully from my Hawai'i office/studio using online telecommuting for many years. (Clients all over Hawai'i and US mainland.)

For projects involving skills outside my personal range (interactive programming, music, video, 3D animation) I collaborate with a team of other skilled artists and technicians.

Software applications: Adobe Photoshop, InDesign, Illustrator, Acrobat, AfterEffects, Microsoft Office Suite, Quark

WORK EXPERIENCE

1993-Present: Independent contractor and owner – Blue Heron Multimedia, Hakalau, Hawai'i

Graphic design and illustration for all sorts of print media; animation and screen design for web and other interactive digital projects.

Clients include University of Hawai'i, Hawaii Island United Way, Kamehameha Publishing, Gemini Observatory, 'Aha Punana Leo, Hastings & Pleadwell Public Relations, Smithsonian Telescope, Joint Astronomy Center, Pac Bell Directory, Hawaii Tribune-Herald, Volcano Art Center, Hawaii Academy of Science, Lyman Museum, IronMan Triathlon and others.

1985-1993: Creative Director/Director of Graphics and Animation Services – Abacus, Inc., San Francisco, CA

Conception and design of company marketing materials and trade show exhibits (print, animation, video); design, production and art direction of client graphics and multimedia work. Supervised staff and contract workers. Client and vendor liaison.

Clients included Apple Computer, Lockheed, General Electric and others.

1975-1992: Art Director/Editor in Chief – Utopian Classroom, RockHEAD, The Node, San Francisco, CA

Editor, cartoonist, manager, staff writer and key production person behind these SF Bay Area publications.

RECENT WORK HIGHLIGHTS

2005-Present: Hale Kuamo'o (College of Hawaiian Language, University of Hawai'i-Hilo)

Illustrations for over 75 Hawaiian language children's books used in the state's Hawaiian immersion schools. Books used mostly in elementary school grades; themes ranging from traditional Hawaiian tales to modern life stories and understanding of Hawaiian culture.

2007-Present: Kahuawaiola Project (College of Hawaiian Language, UH-Hilo)

Illustrations for manuals and presentations for teachers in the Hawai'i school system, communicating the traditional Hawaiian educational philosophy and approach, adapted to modern teaching.

2001-Present: Gemini Observatory

2001-2009 – Screen design, visuals and animation for the Gemini Observatory Virtual Tour, an interactive, educational program installed in public kiosks and also distributed on CD-ROMs.

2010-Present – Design and layout of the observatory's quarterly scientific publication, GeminiFocus (print and online versions).

2007-2008: Kamehameha Publishing

Illustrations for six bilingual (English- Hawaiian) hardcover children's books, sold via the KP website, Amazon, and retail stores. Several of these books were winners of the Ka Palapala Po'okela Book Publishers awards.

(books are available at: <http://kpstore.deliveryhawaii.net/KS/category/KB.html>)

Animated videos of some of the books can be seen at:

<http://www.youtube.com/watch?v=cW25cd-WMc0>

<http://www.youtube.com/watch?v=nVh-spD2dD4>

<http://www.youtube.com/watch?v=WDCxBIK-kj0>

2007-2011 Hawaii Island United Way

Design and production of annual reports, fundraising brochures and other print collateral

Portfolio / work samples and references available upon request.

FINE ARTS RESUMÉ and AWARDS

SOLO SHOWS

East Hawai'i Cultural Center, Hilo, October 1998

Borders Café, Hilo, 1999

East Hawai'i Cultural Center, Hilo, September 2004

Art in the Ironworks Gallery, Hilo, April 2006

Annual Open Studio Exhibits, Hakalau, 2007- 2013

INVITATIONAL GROUP SHOWS

"Hawai'i Five" – Frogtown Gallery, Los Angeles, June-August 2000

"Drawing in Space: Big Island Sculpture Invitational 2001" – East Hawai'i Cultural Center, Jan. 2001

"Life as We Know It" – East Hawai'i Cultural Center, Hilo, June 2013

JURIED SHOWS

Big Island Art Guild – in all but two of the semi-annual shows, Hilo, 1994-2000

Big Island Woodworkers' Guild Show, Hilo, Summer 1996

East Hawaii Cultural Center All Hawai'i Shows (most), Hilo, November 2000-Present

Women Artists of the Big Island, Wailoa Center, Hilo, Fall 2005

FINE ARTS AWARDS

1996 Honorable Mention, Sculpture "Urge to Merge" (Big Island Woodworkers' Guild Show)

1997 First Place, Sculpture "Internal" (Big Island Art Guild Fall Show)

First Place, Water Media "Wild Horses, Waipio Valley" (Big Island Art Guild Fall Show)

1998 Honorable Mention, Printmaking "E Ho'omaopopo Ana Makou" (Big Island Art Guild Spring Show)

1999 First Place, Printmaking "The Golden Chair" (Big Island Art Guild Spring Show)

2004 Second Place "Lanai Afternoon" (monoprint – EHCC All Hawai'i Juried Exhibition)

2005 Second Place "Backyard" (oil painting – Women Artists of the Big Island, Wailoa Center)

2006 Honorable Mention "Plantation Children" (monoprint – EHCC All Hawai'i Juried Exhibition)

2009 Third Place "Triptych Pastorale" (monoprint – EHCC 33rd Annual Fall Arts Festival)

CHILDREN'S BOOK ILLUSTRATION AWARDS

2009 2nd Place, 2010 Ka Palapala Po'okela Awards (Hawai'i Book Publishers Association - Children's Hawaiian Culture category) for Ka 'Elepaio Kolohe/The Naughty 'Elepaio

2010 1st Place, 2010 Ka Palapala Po'okela Awards (Hawai'i Book Publishers Association - Children's Hawaiian Culture category) for No ka Wai o ka Puna Hou / The Water of ka Puna Hou

Honorable Mention, Ka Palapala Po'okela Awards (Hawai'i Book Publishers Association - Children's Hawaiian Culture category) for 'O Kaina Ke Kumu Koa / Kaina the Koa Tree

GALLERIES AND COLLECTORS

Hawai'i State Foundation for the Arts ("Lanai Afternoon," 2004; "Dog's Life IV", 2008)

Volcano Art Center Gallery, Volcano, Hawai'i

Waipio Valley Artworks, Kukuiahaele, Hawai'i

Private collections